

# CHAPTER I

## INTRODUCTION

### 1.1 Background of The Study

There are many literary works that are known by people, such as poetry, drama, essays, and so on. Literature is an expression of thoughts and feelings, while also related to life experiences, the words used in literature are very strong, effective and even captivating, and literature also provides entertainment and inspires hidden facts (Amalia, 2012). Meanwhile, Robert and Henry (1987:1) in Educational Value in The Karate Kid Movie Journal (Maratussolikah, 2015) says that literature refers to compositions that tell to stories, dramatize situation, express emotion, and advocate ideas. Because of the advancement of science and technology, today, short stories and novels can be watched in the form of films and now literary works continue to develop into various kinds, such as novels, romances, historical records, memoirs, literary criticism, autobiographies, biographies, films or movie, dramas , and others.

Film is one of the literary works that are in great demand by many people. In a contemporary literary theory book written by the University of Innsbruck's professor of English and American studies, Mario Klarer, entitled An Introduction to Literary Studies (1998). Klarer specifically includes the film genre as a literary work in the discussion of the chapter on "textual studies" after he discussed fiction, poetry, drama, and film. "At the end of the twentieth century, it is impossible to

neglect film as a semi-textual genre both influenced by and exerting influence on literature and literary criticism. Mario Klarer revealed that previously film is determined by literary techniques, while literary practice is focused on developing certain characteristics under the influence of film with the development of many things in film, such as interactions in film, photographic depictions, and film presentation modes such as camera angles, editing, etc. –other (Klarer, 1998). Thus it can be said that films and literary works are united and mutually beneficial, thus enabling them to coexist and exchange elements. Film even has many goals, one among which is to provide information about events and conditions within the world community, expressing dominant culture and recognizing special cultures and new developments. Wikonanda (2017) mentions Film is audio-visual communication media to convey a message to a group of people who gathered in a particular place. Film has three main functions, those are: entertainment function, the lighting function, and education function.

Nowadays, Education is not only obtained through schools or books, education can also be obtained through the films. Everyone can learn anytime, anywhere through different media. Miarso (2004) argues that learning media is anything that is used to transmit messages and can stimulate thoughts, feelings, attention, and the will of learning so that it can encourage the learning process. As already known by many people today, many teachers show films during their lessons to increase students' understanding of the material being taught. These things are sufficient to explain that the educational values in films are very useful for the audience. Education goals should be focused on shaping skills and

relevant attitudes. Education plays a vital role in developing skills, knowledge of values, and attitudes that enable people to contribute to a sustainable future (Sari, D. M., & Prasetyo, Y., 2021:444). From film we can make moral messages and educational values in it as learning or motivation to reach our dreams. Educational values in films has indirectly provided positive things to the audience, both for children or adults.

As expressed by KEMENDIKNAS, there are 18 educational values found while learning something, namely religious, honesty, tolerance, discipline, hard working, creativity, independent, democracy, curiosity, national spirit, patriotism, appreciating achievement, hospitality, love peace, fondness of reading, environmental care, sociality, responsibility. The educational value itself means that it is the limit of everything that educate towards maturity, it can be good or bad so that it is useful for life which is obtained through the educational process. The educational process do not mean that it can only be done in one place and at a time. In short, it can be concluded that the educational value is a conscious effort that is planned in the learning process that forms ethics, morals, and character.

As the researcher know, a good film is not just a film starring an actor / actress with good acting or indulgent cinematography. A good film also means a good plot and a well-conveyed moral message. One of them is what make the audience feel like they have something different. Education is a very important insert in a film to convey a message. Here are many educational themed films, some of which are Akeelah and The Bee, 3 Idiots, The Ron Clark Story, Lean on Me, Like Stars on Earth, and many more. The films not only provide education through

its moral messages, but also motivate the community, especially students to continue to develop, have dreams and keep trying to achieve these dreams with full sincerity. Here the researcher choose The Ron Clark Story movie as research material.

*The Ron Clark Story* was a 2006 television film starring by Matthew Perry. This film was based on the real-life educator Ron Clark. It followed the story of an idealistic teacher who left his small hometown to teach in a New York City public school, where he faced trouble with the students. The film was directed by Randa Haines, and was released directly on the television. The film premiered on TNT on August 13, 2006. Starting from Mr. Clark's desire to teach in New York, he made up his mind to leave his hometown. Armed with information about various schools in New York, Mr. Clark tried to apply for jobs from school to school. It's not easy to find a job in a big city. He got one in Inner Harlem Elementary School, where the remedial students had driven away six teachers in one year with their sheer rudeness and bullying. Mr. Clark had done various ways to win over his students' hearts. This of course could not be separated from the obstacles faced by Mr. Clark. From students disrespecting teachers to encountering the fact that their own students were raising the stake for how long Mr. Clark could stay as their teacher. During this research, we would know what educational values this film contained.

As previously mentioned, there are 18 educational values expressed by KEMENDIKNAS, such as religion, honesty, tolerance, discipline, hard work, creativity, independence, democracy, curiosity, national spirit, patriotism, respect



for achievement, friendliness, peace love, penchant for reading. , care for the environment, sociality, responsibility. Whereas in “The Ron Clark Story” movie, there are 9 educational values showed up, these are honesty, tolerance, discipline, hard working, creativity, democracy, appreciating achievement, hospitality, and sociality. In the other hand, 9 educational values are not showed up in this movie.

There are several things that make the researcher interested in choosing this film as research material. This film depict many scenes about the teaching methods, approaches and innovations used by Mr. Clark in educating his students, and of course there are many positive things that we can take from this film. Therefore, the researcher is interested in digging deeper into the educational values contained in the Ron Clark Story film with a research entitled "The Educational Values in The Ron Clark Story Movie Directed by Randa Haines".

## **1.2 The Statement of The Problem**

What are the educational values found in “The Ron Clark Story” movie?

## **1.3 The Objective of The Study**

This research will describe the educational values found in “The Ron Clark Story” movie

## **1.4 The Significance of The Study**

### **1. Theoretical Benefits**

The results of this study is expected to be beneficial to the world of literature and may contribute to the development of educational value.

## **2. Practical Benefits**

### **a) For Students**

This study is aimed to offer one learning reference, especially in literature within the term educational value which will find within the movie.

### **b) For Teacher**

This study is aimed to be a further information and instrument for teaching Literature.

### **c) For Future Researcher**

This study can be used as reference for other researchers who want to conduct a research in movie analysis, especially in analyzing educational value in Ron Clark Story movie.

## **1.5 The Scope and Limitation of The Study**

In this study, the researcher has provide a scope and limitation. The scope of this study was All the characters in The Ron Clark Story movie, and the limitation is the educational value in The Ron Clark Story film.

## **1.6 The Assumption**

This research is conducted under the assumption that in the “The Ron Clark Story” has educational values.

## 1.7 The definition of Key Terms

To have clear understanding and to get the same orientation of discussion, it is important to define several key terms used in the study.

1. Literature : Literature is an expression of thoughts and feelings, while also related to life experiences, the words use in literature are very strong, effective and even captivating, and literature also provide entertainment and inspire hidden facts.
2. Educational Value : The limit of everything that educate towards maturity, it can be good or bad so that it is useful for life which is obtained through the educational process.
3. The Ron Clark Story : A 2006 television film starring by Matthew Perry. This film was based on the real-life educator Ron Clark. The film was directed by Randa Haines.

