

# **CHAPTER I**

## **INTRODUCTION**

In this chapter mainly discusses the introduction of this study and explains about the reason of choosing this topic. The researcher divides it into seven parts of discussion in this chapter, namely background of the study, research problem, objectives of study, significances of the study, scope and limitation and operational definition.

### **1.1. Background of the Study**

Speech from the political leader of the country often gives great influence to the people of the nation. The speech of the leader is representation of their concept. In line with this Wood (2004) stated that the speech of the leader is a manifestation of their leadership especially in economic and politic field.

Indonesia Economic Forum (IEF) is a multi-stakeholder platform that brings together all parties. IEF founder, Shoeb Kagda (2018), stated that the vision of IEF is to promote economic and social progress for Indonesia by identifying major trends and opportunities. This forum not only opened up opportunities for business leader to discuss the importance of corporate governance in improving company performance to develop the broad economy and capital markets but also aimed to map the way forward for Indonesia by identifying new opportunities for investors and businesses in various sectors.

In line with this, IEF invited Prabowo Subianto because He was not only a leader of a big party in Indonesia that had declared his candidate to be president in the 2019 presidential election but He was also a success businessman with some companies in many sectors from pulp up to mine. His business had booked the wealth 135 million US Dollars and same with the 147<sup>th</sup> richest man of Indonesia as Globe Asia version (2018).

Understanding of economic and politic field is fundamental aspect for the leaders because economic is related to the primary needs of the people. Prabowo Subianto, the leader of Gerindra party, often delivers his concern on economic and politic in many his opportunities. Prabowo tried to build the trust of the people, business world, and international by presenting his concepts on keeping economic stability. The researcher intended to know how Prabowo chooses expressions in his speech to build the trust of the people who had attention to the economic condition of Indonesia.

Research on speeches of party leaders is fascinating because the speeches influence the people of the nation. Prabowo, the leader of a big party in Indonesia, based on his background; the leader of opposition party, the former general of Indonesian army, four times candidate of president election period is an experienced politician whose speeches are looked forward by many people of the nation.

This research focused on Prabowo Subianto speech in Indonesia Economic Forum 2018 he used English in his speech therefore researcher did not need to translate it. The speech was analyzed to know the speech functions used by Prabowo as Halliday (1994) stated that speech functions are action or performance done by language users such as: asking, commanding, and answering in order to fulfill the intention of the speakers and listeners. Speech function is used as the medium exchange of their experiences. It is more oriented to functional interpretation; it means that all the utterances involved the four types in speech functions (statement, question, offer, and command).

Because this research is focused on analyzing the speech function therefore the researcher takes the title of this research is *Speech functions applied in Prabowo Subianto's Speech in Indonesia Economic Forum 2018*

## **1.2. Statement of the Problem.**

Based on the background of the study above the research problems of this research are;

1. What speech functions are applied in Prabowo Subianto's speech in Indonesia Economic Forum 2018?
2. What is the dominant speech function used by Prabowo Subianto in his speech in Indonesia Economic Forum 2018?

## **1.3. Objectives of the Study**

The objectives of this research are;

1. To describe the speech functions applied in Prabowo Subianto's speech in his speech in Indonesia Economic Forum 2018.
2. To determine the dominant speech function used by Prabowo Subianto in his speech in Indonesia Economic Forum 2018.

#### **1.4. Significances of the Study**

The research was expected to give contributions to linguists and language learners and teachers especially in English language. Thus, this research was supposed to be useful not only for researchers and readers theoretically and pedagogically but also for STKIP Sidoarjo and the students of English Study Program of STKIP Sidoarjo.

The results of this research were supposed to have the following advantages:

##### **1.4.1. Theoretically.**

###### **1.4.1.1. The readers.**

Affording more knowledge to readers who are interested in Sociolinguistic especially Speech Function. Encouraging the readers to be more aware to the existences of Speech Function in the daily communications and also in speeches. Hopefully the findings of this research give an easy understanding to the readers.

###### **1.4.1.2. Other researchers.**

Giving more references for the next researchers who have similar subject and interest will get more understanding and knowledge on how to analyze the speech functions used in a speech.

#### **1.4.2. Pedagogically**

##### **1.4.2.1. Lecturer**

Affording varieties of learning materials for linguistic and Sociolinguistics the research will give some important points related to Speech functions. The research will provide how speech function is used as social practice in society where it is applied.

##### **1.4.2.2. Collegian**

This research is supposed to help English learners and to get the main point and to make them easier to learn sociolinguistics especially speech functions. Thus, it can be applied in another research that is in line with this research

#### **1.5. Scope and Limitation**

Specifically, this research paid attention to the expressions chosen by Prabowo Subianto in his speech at Indonesia Economic Forum 2018 because a speech of a leader especially political leader of a great party was looking forwarded by many people of the nation; moreover, he spoke in a great forum of Economic.

This research also focusing on to describe the Speech functions applied in Prabowo Subianto's speech because Speech function is used as the medium exchange of the speakers' experiences as what is stated by halliday in the first part of this paper.

## **1.6. Operational Definition**

Here are operational definitions and their simple explanations existing in this research.

### **1.6.1. Speech Function**

According to Ye (2006:36) in Tarigan as quoted by Azizah, (2017:10) stated that "speech function is an action or performance done by language users such as asking, commanding, and answering in order to fulfill the intention of the speakers and listener. Speech functions are used as the medium exchanging experience in order to fulfill their needs. People use speech function in their daily interaction". Speech function is used to understand the language itself and what the language is for then what the functions of language in our society are.

The functions of language are used to deliver various ways which have the same message (Holmes & Wilson, 2017). There are some functions of language according to Halliday (as cited in Brown, 1987) such as instrumental, personal, interactional, regulatory, representational, heuristic and imaginative.

### **1.6.2. Speech**

According to Cambridge Dictionary, Speech is the ability to talk, the activity of talking, or a piece of spoken language. Roderick P. Hart (1983) stated that Speech is different to other communications because it has certain features that are the message delivered should be wholly relevant not only for certain listeners but also for all audiences.

### **1.6.3. Prabowo Subianto**

He is the former Lieutenant General of Indonesian Army, a Success businessman, with twenty-seven business holders in Indonesia and overseas, and a leader of a great party, GERINDRA.

### **1.6.4. The Indonesia Economic Forum (IEF)**

It is a forum bringing together high-profile government officials and business leaders to discuss and seek solutions to the challenges faced by the Indonesian nation and IEF is the premier business program on Indonesia and the region and has developed a key platform for shaping national and regional agendas. It aims to create actionable information and knowledge that will help business leaders contribute to the growth of their companies, the country and region.