

CHAPTER IV

Findings and Discussion

4. Findings

In this chapter, the researcher would present the result of the research. The data was taken from field notes of analysis the video of mmmEnglish youtube channel. The researcher will watch some videos of mmmEnglish Youtube channel to analyze the teaching technique that the instructor used to teach about English. After analyze the data from field notes the researcher can get the result about the teaching technique used in mmmEnglish youtube channel and the viewers response to the videos.

The researcher will analyze three title of mmmEnglish with the most viewers in recently one year. And the title are *Tell Me About Your Self* (<https://youtu.be/Tj186bw4EM>), *First or Second Condition* (<https://youtu.be/Tj186bw4EM>), *Advance Speaking Practice English/Immitation Technique* (<https://youtu.be/FfhZFRvmaVY>) . From those title the researcher will know about the response from the viewers and get the data what the teaching techniques are used.

4.1 Teaching Technique used by the instructor of mmmEnglish

Youtube Channel

In order to found the teaching technique used by the instructor in her youtube channel the researcher would collect the data by the field note from every subtitle of the video. There will be three kinds of video with some types of teaching technique. And this the result below from every title of the mmmEnglish Youtube channel.

4.1.1. Advance Speaking Practice English/Immitation Teachnique result (<https://youtu.be/FfhZFRvmaVY>)

This aspect would consist the analyze of teaching technique that was used in this title of mmm English Youtube Channel. the result of the analyze could be seen in

the table bellow.

Table 4.1.1 “Advance Speaking Practice English/Immitation Technique Video”

Minutes/Time	Activities	Teaching Technique
0.11- 1.00 second	<ul style="list-style-type: none"> ➤ In this section the instructor introduce about her self and the material that will be shown later. The instructor introduce about the technique is used as long as of the video. ➤ The instructor tells that this video used\ the Immitation Technique. She tells about the effectiveness of using immitation technique to study english speaking, fix pronunciation and fix the accent. 	The instructor’s introduction
1.39 – 3.40 second	<ul style="list-style-type: none"> ➤ The instructor present the steps of the technique is going on the video. She tells that the in this video will use immitation 	\Presenting the technique

	technique as the lesson	
3.41	➤ The instructor show the first step are listen and read telling story with the title trip to portugal	Telling story
5.57	➤ The instructor show the first step are listen and read telling story with the title trip to portugal	Imitation technique
11.07	➤ This is going to step 3 where the instructor show the result of immitation technique to the viewers	Shadowing
12.57	➤ The instructor gives the viewers suggestion about how to get the right way to doing immitation technique	Conclusion

Based on the observation from the title of Advance Speaking Practice English/Imitation Technique in EMMM English Youtube Channel the instructor showed how the right way to doing imitation technique with step by step that the viewers had to do for getting the result at the end of video.

The instructor's showing three step of imitation technique : first step the instructor gave the viewers time to read and listen the story telling with the title is trip to Portugal. In this step the instructor told the full of story with good accent and pronunciation and the viewers just listen and read the story. In second step the instructor gave the opportunity to the viewers to listen and imitate the story, this part the insctructor read once in every single sentence and gave a break time the viewers to imitated the sentence. In third step the instructor gave the viewers to shadow what they have imitated in the second step with limited replay if the viewers need to fix the accent and pronnounciation . So this video using imitation technique to teach English speaking.

As like the Thorndike statement "Immitation as learning to do something from seeing done" and much of the imitation literature is similarly concerted with someone (A) being motivate to learn something from other (B). Imitation technique helps student to improve their speaking skill especially pronunciation and listening used video youtube .(Pharabu A, Jayati, 2015) stated that "a teacher would play nice English Video in the classroom with subtitle" the used ov video in the classroom is not new finding, many teacher, lecturer, a researcher already applied that media. Something new found that the technique and strategy have applied in that video. (Pharabu A, Jayanti, 2015) found that " immitation technique to enhance English speaking for slow bloomer.

4.1.2. Tell Me About Your Self (<https://youtu.be/Tj186bw4EM>)

From the title above the researcher had found about the teaching technique that used to the video. And the researcher found the teaching trough the analysis that will be written in the table notes bellow

Table 4.1.2 *Tell Me About Your Self* Video

Time	Activities	Teaching Technique
00.00	<ul style="list-style-type: none"> ➤ Introduction ➤ The instructor presenting the material that will be done in this video 	Presenting Technique
01.50	<ul style="list-style-type: none"> ➤ The first topic in this lesson is when asked to introduce yourself ➤ The instructor practices how to introduce yourself 	Practicing Technique
02.50	<ul style="list-style-type: none"> ➤ Next step is about "Your Introduction – Who & Where" ➤ The instructor gives an example and practices the way steps of introduction 	Practicing technique
08.01	<ul style="list-style-type: none"> ➤ The instructor gives some options for the 	Practicing Technique

	next part of your introduction	
08.37	➤ The instructor give you another options “Tell about Family”	Practicing Technique
13.08 – 17.56	<ul style="list-style-type: none"> ➤ Interests ➤ Job ➤ Education 	Practicing Technique
20.03	➤ The last part the instructor gives opportunity to the viewers to Building your introduction trought the comment bellow	Producing Technique

Based on the field notes that had been taken from the mmmEnglish video youtube channel with the title is tell me about yourself the researcher explained what the step by step of the video to found the teaching technique is used. On the first time at 00.00 that the introduction of the instructor. The instructor gave the general point about how to introduce yourself to the audients and how to introduce yourself very well to the partner. For of this part the instructor would guide the learner to focus of the goal to study about the learning material. After that went to the 01.50 the instructor try to make an image how people met and the first time and tried to introduce their self.

The instructor tell that there are 2 type people condition such as formal condition and informal condition depend on context. And every of condition had the different asking situation for introduce theirsself. So in this time the instructor explained how to introduced in different context and condition. Went to the 02.50 in this time the instructor went to the first step of introduction this is a common condition that introduction at the first time is about who, (who) are u to your partner. The instructor shared there are several various sentence to tell (who) you are to the partner. The step of introduction was going at the time of 02.50 until 17.56 minutes. As long as that time the instructor tells all of the topic that can used to introduce yourself. The instructor gave the various sentence of every topic that has been shared to maintain the bored conversation to the partner. The instructor directly gave the exam place how to practicing in the real live. After the instructor explained all about the topic, she gave a time to the viewers to practiced by themself in the comment bellow. To checked that the viewers had understood about the material. The instructor always gave a time to the viewers after got the material to practiced by themself as the produced of the material. from every statement of the analysis based on the video that had been watched the researcher has found that this video used PPP (Presenting, Practice, Produce) Techniques, and used teacher center method because the instructor pure presenting the material from the start until the end of the video.

And for the last of the video that instructor gave opportunities to the viewers that they could practice by themself trough the comment bellow. The instructor used PPP technique to transfer the metrial and gave the example how to practiced and produced the matrial after they watched the video. Because as the Baker (2000:23) said the PPP technique contains some activities which lead the student to express their ideas, work comperively and speak fluently and confidently.

4.1. 3. First or Second Condition (<https://youtu.be/Tj186bw4EM>),

This is the third title that the researcher used to find out the teaching technique used by the mmmEnglish Youtube Channel to deliver their material as education channel in Youtube. This video shows that how the instructor explain the material about English teaching technique in youtube channel. The first or second condition is the video from mmmEnglish that has the most viewers from many other videos in recently one year later when the whole world had faced the Coronavirus Pandemic. So this was the finding from the researcher.

Table 4.3 First or Second Condition

Minutes	Activities	Teaching Technique
00.00	➤ Introduction of the instructor for the lesson that will be showed	Presenting Technique
01.15	➤ Re-cap conditionals knowledge	Presenting Technique
02.09	➤ First condition ➤ Explaining the first condition material	Teacher-Centered Technique
03.01	➤ Second condition ➤ Explaining the second condition's material and give an example	Teacher-Centered Technique

<p>04.32</p>	<ul style="list-style-type: none"> ➤ First v second condition ➤ Explaining the form and give an example 	<p>Teacher-Centered Technique</p>
<p>10.46</p>	<ul style="list-style-type: none"> ➤ Without if – unless ➤ Explaining the form in grammar and give an example 	<p>Teacher-Centered Technique</p>
<p>11.36</p>	<ul style="list-style-type: none"> ➤ without if – as long as ➤ explaining and give an example 	<p>Teacher-Centered Technique</p>
<p>12.28</p>	<ul style="list-style-type: none"> ➤ without if – supposing ➤ explaining and give an example 	<p>Teacher-Centered technique</p>
<p>13.29</p>	<ul style="list-style-type: none"> ➤ Conditionals quizz ➤ The instructor give the quizz and ask the viewer to answer by their self and after that correct the answer at the end of the video 	<p>Teacher-Centered Technique</p>

Based on the field note above the researcher had found the material part of the video. The video duration is about 13 minutes and the material about conditional sentences which divided become some part in every minutes. The division for every part of the video had a purpose to analysis teaching technique used become easier.

At the first duration of the video the researcher explain about the function of conditional sentence, and told about the meaning, kinds, and how to use conditional sentence in daily speaking. In this video the instructor tough about the first and second condition and will divide into some part and explain every part of English conditions.

The researcher would breakdown the part of the video to find out the teaching technique used. At the first time of explaining (02.09) the instructor full explaining about the first condition form. She just explained about the structure, how to used, function and example of the first condition until the instructor gave the viewers conclusion about first condition in English lesson. At the next time if the instructor tough that the first material about first condition had cleared, the instructor continued to the next material.

At the (03.01) minutes the instructor went to explain the second condition form. Started from the first minutes until the ending of this video the instructor fully explaining the material clearly and completely.

After the note that have been taken from this video the instructor using teacher centered learning. Because the instructor was the information provider evaluator to monitor student to got the right answer, yet student are viewed as learner who passively receive the information. In this video the instructor explain about grammar and actually using teacher centered learning. According to Acat and Donmez (2009) in teacher-centered learning, teacher usually using particulary textbook, which are mostly grammar oriented and to compare the language structure or native and target language. There are several advantages in teacher-centered learning moreover to learn alone by the student, the learning material

will be well prepared and it is suitable for large class. According to (Nagaraju, 2013) several advantages to teacher-centered learning it takes a short time to do activity class, learning material will be well prepared, teacher-centered are suitable for large classes. Especially the teacher-centered should be used by online class like this video. The student could many time replay the video to got more understand about the material and explanation. The more important thing was to transfer the knowledge to the learner.

4.2 The viewers perceptions toward the teaching technique used by the instructor

This part would discuss about the viewers response toward the teaching technique used by the instructor. After the researcher find out the teaching technique used in three video of mmmEnglish above, now the researcher will breakdown about the perceptions of the viewers. It was meant to get the information about the viewers response to the teaching technique used from the video. The perception's information from the viewers would very useful to know that the teaching technique used in the video become an effective technique for teaching.

To breakdown the viewers perception the researcher would use field note to take a data through the comment. The researcher would take the viewers comment whose comment about the teaching technique used in the video .

4.2.1 The Viewers perception from the video mmmEnglish with the title “Imitation Technique” (<https://youtu.be/FfhZFRvmaVY>)

The first video that would analyze about the viewers perception with the title Imitation Technique video by the instructor. The perception would take trough the fieldnote to analyze, the viewers perception gave the information that the teaching technique used by the instructor could be used as effective technique to teach. So this is the the finding from the viewers perception

Gambar 4.2.1 viewers perception from the video with the title “Imitation Technique”

Viewers Account	Perceptions	Notes
SHRUTHI KM	Nice Technique, loved this experience	This account likes about the teaching technique used by the instructor
J Z	Really keen for more imitation lessons. They are really helpful	The account said that he need to know more about imitation technique because he felt that this technique really helpful
Faustin Muangala	Thank you very much for imitation techniques lessons	She said thanks to the instructor because she can study from this technique
Nawar Nawar	This method requires being patient and relaxed. I think i will spend the weekend trying to imitate you aduquately at least	This account gave the suggestion about this technique that need patient and relaxed to doing this technique
HMA	Oh i really love your lessons, very affective	This account think that this technique really affective for study
Andres Remires	This is an amazing video to practice pronunciation. It is very affective and practical	According to this account tthe teaching technique is used by the instructor can

		help him to practice the pronunciation and think that this technique vary affective
Ayman	Imitation lessons are what make me sound like a native, they are genuinely amazing and suggest you make a lot from them	This account gave a opinion that imitation technique can help him to study english like native it means the imitation technique can help him to study about how to sound the word
Sameh Makky	Amazing and affective Approach. Appreciated!!	This account said that this teaching technique vary affective for study about english
GardenBotanical	Thank your for bring this excellent technique to us, to me this is the only effective way to improve tone from okey to good and eventually to accent	This account gave the opinion that the imitation technique is the effective way to improve the accent
Charry Landz	My time that i spent watching your video is worth it. I love that vibe and	Accourding to this account imitation technique can help her to

	<p>technique of your teaching that doesn't make me yawn.</p> <p>I believe my English will soon improve by keep watching your video.</p>	<p>improve her english ability and said that such a worth technique in the teaching technique</p>
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According to the field note that the researcher had been found above, the imitation technique was the one of affective technique to improve the viewers ability in speaking English . Most of them said that the imitation technique can help them to fix their pronunciation and accent like native speaker. There were 3400 comment from the viewers and most of them said that this is the amazing technique, but the researcher just took several sample from the viewers about teaching technique. And most of them gave the positive perception about imitation technique used to teaching English speaking.

The researcher took some samples from the viewers comment whose feel helpful with the teaching technique used by the instructor. They gave the positive comment to the video and gave support to the instructor to always used good teaching technique in every content of the channel.

Many of them used this channel as the education channel for study and improve their speaking skill by themself. This video has 4,1 million viewers, and provided that this video has interesting thing to interest the viewers for watching, because the instructor served the good method to help the learners improved the English speaking skill.

4.2.2 The Viewer's Perception from The Video mmmEnglish with the title "Introduce Yourself(Tell Me about Yourself)" <https://youtu.be/Tj186bw4EM>

In order to this part the researcher would breakdown the viewers perception from the second video that was chosen through the comment. There are 2,700 comment from

he viewers, most of the comment said that this is the good video to practice how to introduce yourself at the first impression and the researcher would take several comment whose gives a perception about the teaching technique used from the video. The data would be taken by the field note below

Table 4.2.2 Viewers Perceptions from the video “Introduce Yourself”

Viewers Account	Perseptions	Note
Steven Suga	I love to listen your English lesson. You are always smiling and plesant and your explanation of lesson is clear and concise. I love your clear pronunciation	Smiling and feel joyfull when as long as in every duration of the video is the way to the instructor present the good presentation at the first time until the end of the video
Rin	Now iam back because i've found your lesson interesting and easy to understand. I determined to improve my english so i would like to join your online classes as well	This account said that she really excited to follow this channel because the instructor makes this video very intersting and easy to understand
English With Kathryn	Thank again for this exelent lesson. Starting a conversation with confident is key, i send many of my	This account gave the opinion that she ask to all of her student to join in this channel because she thinks

	<p>student here, and they really love you</p>	<p>that the instructor can deliver the lesson clearly and structurely. The instructor give a opportunity to the viewers to write an introduction from theirself to ensure that they can make a short introduction</p>
<p>Ebdaal Aithaar</p>	<p>What an amazing presentation, each word of yours from beginning of the lesson to the end of it is understood easily</p>	<p>This account said that this is an amazing presentation because the instructor make this video with a good structure, with interesting presentation, good practicing, and simple production from the explanation</p>
<p>B. Aamir</p>	<p>You are very sweet teacher with great explanation skills. I love how you explained each and every point so clearly in different aspects with the use of different phrases exactly</p>	<p>According to this account the he said that the instructor served great explanation and clearly explained, so the instructor make this video with structure technique to make</p>

	fitting each situation	clear explanation and get the result
Asdz Zz	I love the way you explain the lessons, so easy, so clear, thank you	When the instructor make good technique to deliver the lesson so the viewers will give the good comment as a feedback
Shoba Rincy	Thank you for your clear explanation. I was really wondering to introduce myself to others but now i got clear explanation from	Its same opinion as other account, because the instructor can present the lesson with good technique and clear explanation that will make the viewers easy to get the lesson
Carlos Panades	You've been helping me a lot with knowledge! This video helped me alot in particular because there is no way to start a convertation without introduction	When the instructor will produce this video, they will ensure that serve the best way to make the viewers get the material. so the instructor will arrange the good technique with interesting presenting
	Emma is known for expression your motivation and teaching english is	The instructor expression and motivation is the way the instructor serve good

Ratna Busanna	awesome and excellent. Whenever i view your classes do not feel bored	presenting to interest the viewers
Nurchotimah	I often use your video to accompany my student learning english.	The viewers said that she often to ask her student to watching this video because she thinks that this video served the clear explanation and good presentation

Based on the collect of the viewer's perception above. The researcher took several perception from the viewers comment found that the used of PPP (Presentation, Practice, Production) technique that used in this video gives many of positive comment from the viewers. Most of them felt that this video very interesting, and was a good way to teaching english from youtube channel. In fact some of them is a teacher who uses this channel as a recommend channel for student to study about English.

In this video mmmEnglish served the practical of PPP technique with good presentation. She uses clear pronouintiation, easy vocabulary, and clear accent. Thats way many viewers likes this channel and gives the positive comment. In every perception of the viewers the researcher can get the point of view that this channel was good to serve the PPP technique to the viewers even the viewers does'nt give the comment about teaching technique.

Many of the write the comment about the way the instructor explaining the material verry clear and some of them say that was amazing teaching. And in addition the instructor

gives the opportunity for the viewers to practice about what they have learned from the video through the comment as practicing place. And the respont of the viewers is they write down their introduction section trought the comment.


4.2.3 The Viewers Perception of mmmEnglish Channel with the title “First or Second Condition” (<https://youtube.be/wA85Nu5mo68>)

After knowing the viewers perceptions in other video, now the researcher would be going to the last video for analyze with the same topic is about the viewers perception. There was no diffences about the methodology of taken the data to analyze. The researcher still used the field note to take the result from the video. The field note contained about the viewers perception from the account that had visited to watch the video. So this was the field note was taken. The comment that took contain the viewers perception about teaching technique used in this video.

Table 4.2.3 First or Second Conditional”

Account	Perseptions	Note
Muhammad Kamran	Thanks for another superb lesson and excellent explanation	In teacher-centered technique used by the instructor, she can served the lesson very well
Titus Riono	You are the best English teacher. I like speaking English. With your lessons. I will improve my English grammar practically	As a teacher and explaining about grammatical the instructor teach clearly and completely from this material
	Great lesson! Simply but	When the instructor choose

<p>Sergio Erduardo Dantas de Oliveira</p>	<p>really important and easy to understand</p>	<p>that will teach about grammar the instructor fully explaining all about the topic completely</p>
<p>Courtney Barrett</p>	<p>You have made teaching very simple and understanding easy. I do have problems knowing when to add “ed” to a word when the word is not really past tense</p>	<p>Simple teaching is the way from the instructor to make the teacher-centered doesn't feel bored, and the using simple vocabulary can make the viewers easier to understand</p>
<p>Manuel Allo</p>	<p>You'll understand first and second conditional if you watch this video. It's an amazing video.</p>	<p>Because the instructor explain very well to the viewers almost all of the viewers give the positive comment to this video</p>
<p>Mohammad Nasir Joya</p>	<p>You are a good teacher , you have a good knowledge, i love your English as well as your pronunciation and the way you explain</p>	<p>The using of teacher-centered technique need a way to make the viewers keep watching the video until the ending so the instructor using good pronunciation and easy vocabulary using to interest the viewers</p>

<p>Rjeev Puri English Class</p>	<p>Your vast knowledge is helping us a lot</p>	<p>Teacher-centered is the technique which fully explaining by the teacher, so as a teacher need wide knowledge and complete material to as a subject for teaching</p>
<p>Vijay Thampy</p>	 <p>Excellent and responsible presentation given by yourself</p>	<p>Not just explaining and deliver the material to the student as the instructor who deliver the lesson have to responsible to the presentation that she make. So the instructor allow the viewers to asking by the comment and the instructor will answer what the problem</p>
<p>Pratik Narwade</p>	<p>Iam watching your channel from last week and iam experiencing some good improvement in my grammar</p>	<p>The isntructor using teacher-centered technique very well to teach about grammar</p>
<p>Mohammed</p>	<p>Thanks for you giving us a lot of definition grammars</p>	

Abdirahman	as long you teaching us	
Alex	Thank you very much for teaching us about this grammar	To teach about grammar usually teaching technique that will used is teacher-centered technique

Based on the field note above, the researcher could know what was the react of the viewers after they watched this video. There are 2400 more viewers give the positive responses about this video. Most of them really support this channel to always give the English lesson with interesting technique.

This video was contain about grammatical lesson which the instructor using teacher centered technique to served this video in youtube. The instructor explained about first or second contional sentence with explaining about the meaning, how to used and the form of conditional sentence. As we knew that usualy to teach about grammar, the teacher using teacher-centered as the teaching technique to teach the student because the student need more explaining by the teacher to make more understand about grammar.

To serve the lesson with teache-centered in youtube. The instructor should know about how to interest the viewers to watch the video, and in this video the instructor using easy vocabulary, clear pronounciationan and slowly intonation. Much of the viewers say that they really like about how the way the instructor explain the lesson. In addition the instructor explained the material with smiling, expressive and she using the text box to teach grammar clearly. And many the viewers give a comment about it. Most of them really appreciate to the instructor because she really interesting and always responsive to the viewers comment.

As an instructor or teacher knows that if they will explain about grammar so they need

a good technique to serve the lesson. And teacher-centered is one a good technique to teach grammar in English. Because the explaining time used fully by the teacher so the teacher have to make a joyful and enjoy situation at the class. With a reason the student will easy to understand the lesson.

If as an instructor need to deliver a knowledge as a teacher to the student or new learner. They need to have a good technique to teach the lesson. Because the good teaching and how the way teaching with creative way, that will make the student will easy to understand about the lesson. And they will feel really interesting with what you will teach to them.



