

CHAPTER 1

INTRODUCTION

1.1 The Background of the study

Language is one of the most important thing in communication. Language is a transfer culture from one country and another. It is also a means language used to communicate and interaction with others. Hornby (1995), “Language as a method of communicating idea, feelings, and desires by means of a system of sound and sound symbols”. Language as a means of communicate to get informaton and interact. Language is very important without language we cannot live perfectly. There are many languages spoken by people in all over the world. One of them is English, which is spoken by people in most countries in the world.

At the present, English as an international language is important for human’s life because it becomes a bridge between countries in the world to interact. According to Crystal (2003), “English is a language which has special roles in many countries; hence English can be regarded as a global language.” As we all know that the competition to get the better life in this world is not easy. So that we need a special ability such as an English skill. English language is used to communicate about : science, commerce, advertising, job, goverment, technology, etc. As Hong (2006), “English is chosen as a compulsory subject at many school and universities

because it is considered to be a useful tool to access world knowledge. From the information, English becomes a local content in Elementary School, a compulsory subject in Junior and Senior High School and a complementary subject of a higher education Institution (university). The purpose of learning English is that students can communicate in English both oral form and written.

Some people study English for specific purposes. Some of them study English for business, study, holiday, work and many others. This is called English for Specific Purpose (ESP) (Tom, 1998). On 1945, ESP teaching is introduced. In ESP, the students have some specific needs to study English. Needs in ESP are different from those in English for General Purpose (EGP). Therefore, students in ESP program have own needs to study English.

According to Helen (2010) learning English in one purpose can make people easy to understand quickly about English. They can study English well because they are focus on their subject. The teacher has to give a notion that related with their subject. A notion is a concept, or idea: it may be quiet specific, in which case it is virtually the same as vocabulary or it may be very general in which case it often overlaps with the concept of 'topic'. The headings of the different sections are 'general' notions, whereas the items listed within these are more likely to be 'specific'.(Penny, 2006)

Study English specifically is not same with study English generally. ESP course is narrower in attention than common English Language Teaching (ELT) courses because they center on study of learners' necessity (Helen,

2010). Teacher has to give students English that related to their motivation. For the example, English for business is not same with English for holiday. Their vocabularies and their topics are also different. Teacher has to know that they are not in same thing and same topic. Their vocabulary, reading, topic, discussion are different at all. ESP pays attention on when, where and why students want the language moreover in study or work situations (Ibid, 2009)

This research was done at Nutrition Academy of Surabaya. This academy has one department such as nutrition or dietetics. Then the researcher took the subject in nutrition students materials. It was because English in nutritionist is significance. nutritionist have an important point to communicate with doctor, nurse and foreign patients. They manage the food control in hospital.

In addition, learning also uses syllabus as a plan and arrangement of learning activities, classroom management, and assessment of learning outcomes used by lecturers in nutrition academy, besides learning in class is also supported by material books in which the material book contains lessons learned mentioned in the syllabus.

Material design in English for specific purpose teaching is basically the same as designing material in general. in designing the most important material is the purpose of learning what students want to achieve with the material and we need to first know about defining objectives, which are important parts in designing ESP material. According to Nunan (1988: 98) "Materials are, in fact, an essential element within the curriculum, and do more than simply lubricate the wheels of learning. At their best, they provide concrete models for desirable

classroom practice. They act as curriculum models and at their very best they fulfill a teacher development role". The material will clearly benefit if the teacher knows what to use and what goals to be achieved so that use the material students in this academy will become nutritionists to become the scope of their English learning, which is about nutritionists. material must be truly in accordance with what we will think and feel will be very suitable with the learning process.

The students are from fifth semester of nutrition department have to know basic of English especially about nutrition. They have more vocabularies about English in nutrition. They need adaptation in their department because English about nutrition is useful for them in their job. They use English in their job because they can work not only in local hospital but also in international hospital. The researcher did research at Nutrition Academy of Surabaya because the research about English in nutrition academy is limited. This research gave more information about English for Specific Purpose (ESP) in nutrition school. Then the academy is under licensed Kementrian Kesehatan (KEMENKES).

Based on the explanation above, the researcher wants to know the appropriateness of English materials with English for specific purpose syllabus of the fifth semester at Nutrition Academy of Surabaya.

1.2 The Statement of the Problem

Based on the background of the study, the writer formulate this intention through the following question:

Is the English material appropriate with English for specific purpose (ESP) syllabus of the fifth semester at Nutrition Academy of Surabaya or not ?

1.3 The Objective of the Study

The objective of this research are :

1. To find out the appropriateness English material with English for specific purpose (ESP) syllabus of the fifth semester at Nutrition Academy of Surabaya.

1.4 The Significance of the Study

The findings of this study are expected to function as contributive feedbacks, there are:

1.4.1 For the nutrition students

This study can make students of nutrition academy know more about students' need. It described to the students about material that the teacher used. The researcher expected teacher easy to develop the material for them in ESP. Then the students can help the teacher to develop the material and teaching learning process can run well.

1.4.2 For the nutrition teacher

This research is expected to give information and positive contribution It can be a reference for English teachers at Nutrition Academy to develop their materials. They can know students' need in learning English. They also teach English and develop material based on students' need. They understand the way to develop material for their students. Except that, they also understand more about material

development because material development in ESP is important especially in nutrition academy.

1.4.3 For the researcher

The researcher can get motivation, knowledge and as reference which use when his become a teacher.

1.4.4 For further researcher

This research is expected to give much information about nutrition students' need material development in English for Specific Purpose (ESP), especially English in nutrition academy. Then this research gives more information about material development because it is significant.

1.5 Scope and Limitation of the Study

The researcher scopes this study with thing on materials that has related on the topic including analyzing the English material appropriate the English for specific purpose syllabus the fifth semester of English class at Nutrition Academy of Surabaya. The limitation of this study is the things that has no relationship with the topic

1.6 Assumption

English for specific purpose can give contribution on the nutrition student's ability in teaching English.

1.7 Operational Definition

To avoid mistakes and understanding some words used in this study, the researcher needs to define key terms, which are follows :

1. Teaching

Teaching is showing or helping someone to learn how to do something, giving instruction, guiding the study of something, providing with knowledge, causing to know and understand. (Brown, 2000:07)

2. English for Specific Purpose

English for Specific Purpose (ESP) is teaching learning English on specific world. Therefore, in ESP we do not discuss English generally but we discuss English for specific subject or focus on the object around it. According to Kevin Knight (2014), ESP is the area of inquiry and practice in the development of language programs for people who need a language to meet a predictable range of communicative needs. In this study, ESP means the kind of English Language Teaching (ELT) that learning English in specific nutrition focus because this study conducted at Nutrition Academy of Surabaya.

3. Syllabus

A syllabus is an expression of opinion on the nature of language and learning; it acts as a guide for both teacher and learner by providing some goals to be attained.(Hutchinson,1987:80) This is a rather traditional interpretation of syllabus focusing as it does on outcomes rather than process. However, a syllabus can also be seen as a "summary of the content to which learners will be exposed" (Yalden.1987: 87). It is seen as an approximation of what will be taught and that it cannot accurately predict

what will be learnt. Next, we will discuss the various types of approaches available to course designers and the language assumptions they make.

4. English material

English material are commodities, political objects, and cultural representations and, therefore, are the site and result of struggles and compromise in order to determine how and by whom they will be produced, how and by whom their contents will be selected, how and to whom they will be distributed, and how teachers and students will make use of them(Shannon, 2010).

4. Nutrition Academy

Nutrition Academy is academy which teaches students preparation for being nutritionist in the hospital field. In this research, the researcher has done the study in Nutrition Academy of Surabaya. This academy is under licensed by Kementrian Kesehatan (KEMENKES). Therefore, this nutrition academy is standard academy for other nutrition academy or school. Nutrition academy was interesting object to study because the study in this area was limited.