

CHAPTER I

INTRODUCTION

1.1 Background of the Study

A conversation has two the essential roles taking part. They are speakers and hearers interchanging their role. Levinson (1989: 284) defines a conversation as a familiar predominant kind of talk where two or more people freely alternate in speaking that commonly occurs outside some institutional settings like religious services, law courts, classrooms, etc. Hence, to gain a successful communication, especially in verbal communication, the participants are expected to be cooperative. Some principles named Cooperative Principles are expected to be followed by the participants to be cooperative in conversation.

Grice in Yule (1996: 37) states that Cooperative Principles order the participants to make conversational contribution as it is required, at the stage at which it occurs, and by the accepted purpose or direction of the talk exchange. Furthermore, Cooperative Principles are elaborated in four sub-principles called maxims. They are maxim of quantity, maxim of quality, maxim of relation, and maxim of manner.

These four maxims manage how the participants should participate in a conversation such as being truthful , being relevant, and trying to be clear enough in order to make the conversation run smoothly. Yet, some people often fail to obeyed the maxims by infringing, violating, opting out,

suspending, or flouting them. Different with flouting, the other kinds of non observing maxim do not generate implicit meaning within them. Through flouting maxims, the participants of the conversation seem to be uncooperative but actually they do. The participants have spesific intentions to flouting the maxims. There are so many intended meanings and spesific purposes which are conveyed by the speaker behind the utterance where maxim flouting occurs.

Hence, through flouting the maxims, the participants are not said to be uncooperative in a conversation. It is because maxim flouting is a way to make the listener look for the real meaning beyond what is said implicitly by the speaker. the maxim flouting phenomenon can be seen in real life but and in movies.

A movie is kind of entertainment. Bordwell and Thompson (1997: 3) state that movies are equal with buildings, books, and symphonies. It is an artifact that is made by humans for humans' purposes. Movie is defined as an art that can be a reflection of humans' life since it is made based on social phenomena and cultural values. It is also defined as a form of verbal discourse in which the phenomena that the researcher analyzes, that is maxim flouting, are reflected. Some aspects of movie can reflect the phenomena clearer than other media. Movies are different with novels, the phenomena are described clearer through the context, setting, facial expression, and the like. Hence, analyzing maxim flouting through a movie can expresses the analysis of maxim flouting in the real life. There are many

kinds of movies which can be analyzed in terms of the phenomenon of maxim flouting, but in this research, the researcher chooses *Armageddon* as the subject of the study.

Armageddon is a movie about huge asteroid which will hit the Earth. That movie Harry Stamper is a deep core driller and his daughter named Grace. Harry and his crew are asked by NASA to destroy the huge asteroid. After that, Harry is willing to go to the space to destroy the asteroid. Then Harry and his crew are trained the astronauts can't be trained in time and opts to go with his own oil drilling crew. They eventually went to the asteroid to save the planet. The focus of this study is underlying the conversation involving the main character, Harry Stamper.

Bruce Willis is a very good actors in that movie so the researcher interested to choose this movie as a research. Bruce Willis has been nominated many times for an Academy Award through out his career and the award of the greatest actor went to him twice. Moreover, the researcher is interested in analyzing the maxim flouting done by the main male characters in this movie. This movie can describe the real examples of maxim flouting uttered by the woman characters.

There are several topics under pragmatics that can be conducted in relation to the subject of this research. They are deictic expressions, speech

acts, politeness strategies, adjacency pairs, implicature, cooperation, etc. The researcher in this study only focuses in analyzing maxim flouting that occurs in *Armageddon*. It covers the four types of maxim flouting named maxim of quality flouting, maxim of quantity flouting, maxim of relation flouting, and maxim of manner flouting. Also the function of maxim flouting done by the characters in the film are analyzed in this research. Based on the statement above, this study is going to focus on “**An Analyzes of Maxim flouting uttered by the main characters in Armageddon movie**”

1.2 Research Questions

Regarding the background of the study, there are two problems found this study. They are as follows.

- 1.2.1 What are the types of maxims that are flouted by the main characters in the movie entitled *Armageddon*?
- 1.2.2 What are the reasons of the maxim flouting done by the main characters in the movie entitled *Armageddon*?

1.3 Objectives of the Study

Related to the research focus, the research objectives are stated as follow:

- 1.3.1 To describe the types of maxims which are flouted in *Armageddon*

1.3.2 To describe the reasons of maxim flouting done by the main characters in *Armageddon*.

1.4 Significance of the Study

By conducting this study on maxim flouting, the researcher expects that this study can contribute to give some advantages. Theoretically, this research is expected to give deeper understanding in the analysis of maxim flouting depicted in a movie. The researcher also expects that this research can be a reference in analyzing maxim flouting under the umbrella of pragmatics.

Practically, this research is expected to show some kinds of maxim flouting. It can show that being cooperative in a conversation can be done by both obeying and flouting maxims using some strategies. Furthermore, it is useful for people to be more aware of being cooperative in a conversation in order to make the conversation run smoothly. They can also avoid misinterpretation in the use of maxim flouting in a conversation.

1.5 Scope and Limitation

The scope of this study is *Armageddon* movie. The limitation of this study is to analyze the flouted maxim done by the main characters then it focuses to the reason of each maxim.

1.6 Operational Definition

From the topic of the research, the researcher gives definition about choosing of variables and subject of the research such as :

1.6.1 Pragmatics is the studying that the are approaches to studying language's relation to the contextual background features. (Jon Cutting) of meaning uttered by speaker whether spoken or written.

Moving on to what pragmatics and discourse analyssis are, we can start by sa

1.6.2 Maxims is the principle which should be obeyed by the participants in a conversation Language philosophers argue that implicatures can be dependent on conversational context or context in general and can be part of sentence meaning, e.g. Even John came to the party. The sentence implies that John's coming to the party was unexpected, a surprise. Figures of speech (e.g. metaphor, irony, sarcasm)

1.6.3 Maxims flouting is the maxim which is failed to be observanced

1.6.4 Armageddon movie was a popular movie made in USA in 1998

