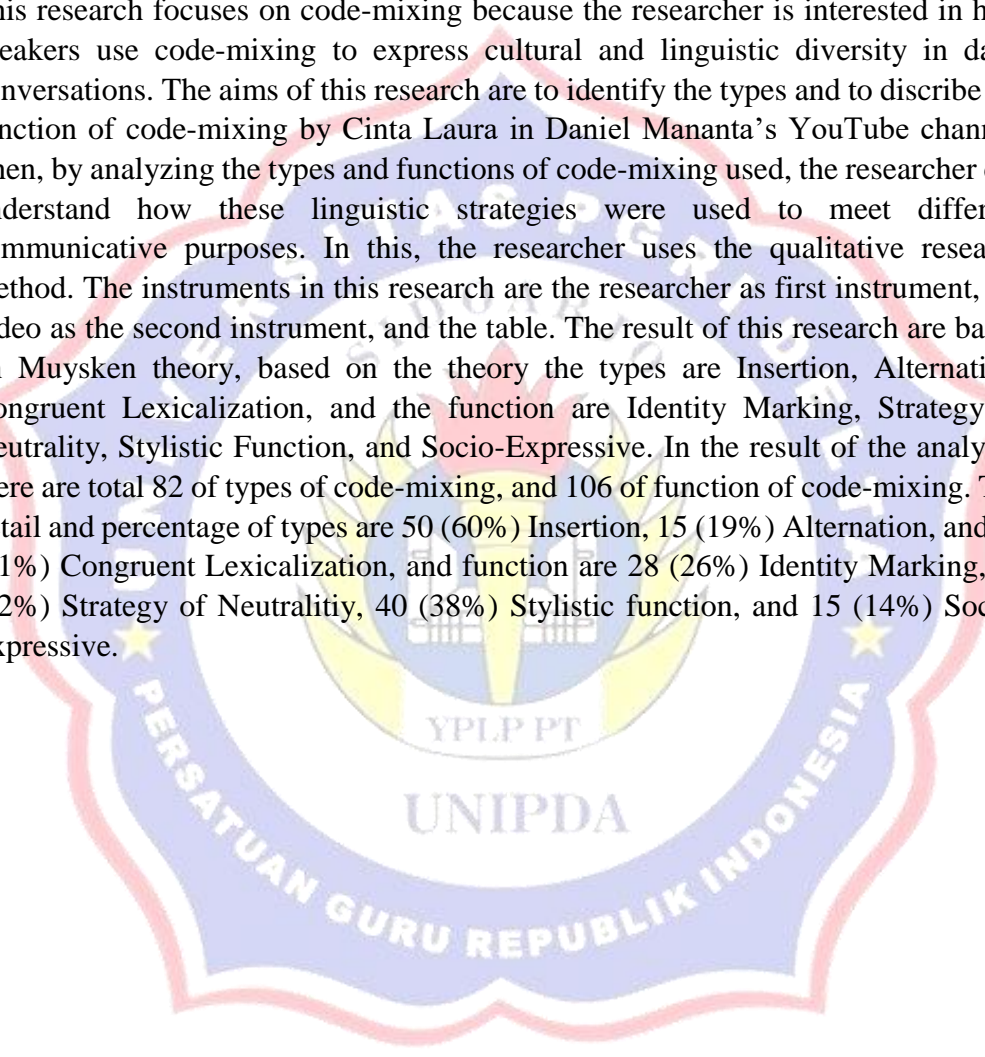# ABSTRACT

Putri, Annisa Andhika, 2024. Code-Mixing Produced by Cinta Laura in Daniel Mananta's YouTube Channel. Thesis English Education Study Program UNIVERSITAS PGRI Sidoarjo. Advisor: 1) Dr. Lailatul Musyarofah, M.Pd. 2) Henry Rio Putranto, M.Pd.

Keywords: Cinta Laura. Code-Mixing, Daniel Mananta's YouTube Channel

This research focuses on code-mixing because the researcher is interested in how speakers use code-mixing to express cultural and linguistic diversity in daily conversations. The aims of this research are to identify the types and to discribe the function of code-mixing by Cinta Laura in Daniel Mananta's YouTube channel. Then, by analyzing the types and functions of code-mixing used, the researcher can understand how these linguistic strategies were used to meet different communicative purposes. In this, the researcher uses the qualitative research method. The instruments in this research are the researcher as first instrument, the video as the second instrument, and the table. The result of this research are based on Muysken theory, based on the theory the types are Insertion, Alternation, Congruent Lexicalization, and the function are Identity Marking, Strategy of Neutrality, Stylistic Function, and Socio-Expressive. In the result of the analysis, there are total 82 of types of code-mixing, and 106 of function of code-mixing. The detail and percentage of types are 50 (60%) Insertion, 15 (19%) Alternation, and 17 (21%) Congruent Lexicalization, and function are 28 (26%) Identity Marking, 21 (22%) Strategy of Neutralitiy, 40 (38%) Stylistic function, and 15 (14%) Socio-Expressive.

ABSTRAK

Putri, Annisa Andhika, 2024. Code-Mixing Produced by Cinta Laura in Daniel Mananta's YouTube Channel. Skripsi Program Studi Pendidikan Bahasa Inggris UNIVERSITAS PGRI Sidoarjo. Dosen Pembimbing: 1) Lailatul Musyarofah, M.Pd. 2) Henry Rio Putranto, M.Pd.

Keywords: Cinta Laura, Code-Mixing, Daniel Mananta's YouTube Channel

Penelitian ini berfokus pada code-mixing karena peneliti tertarik pada bagaimana penutur menggunakan code-mixing untuk mengekspresikan keragaman budaya dan bahasa dalam percakapan sehari-hari. Penelitian ini bertujuan untuk mengidentifikasi jenis-jenis dan mendeskripsikan fungsi code-mixing yang dilakukan oleh Cinta Laura di YouTube channel Daniel Mananta. Kemudian, dengan menganalisis jenis dan fungsi code-mixing yang digunakan, peneliti dapat memahami bagaimana strategi linguistik ini digunakan untuk memenuhi tujuan komunikatif yang berbeda. Dalam hal ini, peneliti menggunakan metode penelitian kualitatif. Instrumen dalam penelitian ini adalah peneliti sebagai instrumen pertama, video sebagai instrumen kedua, dan tabel. Hasil dari penelitian ini berdasarkan teori Muysken, berdasarkan teori tersebut tipe-tipenya adalah Insertion, Alternation, Congruent Lexicalization, dan fungsinya adalah Identity Marking, Strategy of Neutrality, Stylistic Function, and Socio-Expressive. Dari hasil analisis, terdapat total 82 tipe code-mixing dan 106 fungsi code-mixing. Rincian dan persentase tipe adalah 50 (60%) Insertion, 15 (19%) Alternation, dan 17 (21%) Congruent Lexicalization dan fungsinya adalah 28 (26%) Identity Marking, 21 (22%) Strategy of Neutralty, 40 (38%) Stylistic function, dan 15 (14%) Socio-Expressive.