

CHAPTER I

INTRODUCTION

In this chapter, the researcher discusses the background of the study, statements of the problem, objective of the study, significance of the study, scope and limitations, and operational definition related to the study.

A. Background of the Study

Society is connected to the existence of human life in the entire world. Many regulations govern society. Every time, there is a moral law. Moral value is a vital component that must be considered within the framework of this existence. The term "moral" originates from the Latin root (mos, moris) and refers to a society's code or customs that guide individuals towards a calm and good life (Abedin, 2019, pp. 6–7). Morals encompass the principles concerning right and wrong conduct, encompassing actions, attitudes, and responsibilities. They serve as guidelines for behavior within a community, facilitating harmonious coexistence. Morals also encompass the societal norms dictating proper and permissible behavior (Sendari, 2021). Morals are good habits exhibited by individuals with a sense of humanity, promoting peace, mutual help, and respect for each other to attain social goals. Morals are essential in this life. Moral value is an important measure that tells you whether someone or society is acting in a good or bad way and what the results of that behavior will be (Mauldya, 2016).

Learning moral values must be paramount. Moral values can help people connect with others in a constructive way. As a first step, acquiring strong moral values can also lay the groundwork for achieving success in life. Second, it has the

potential to heighten awareness of implicit values and data. To support these claims, learning morals can teach students good values, making them aware of problems in society and pushing them to behave well. (Hidayah et al., 2012: 2). Since the above claims were made, it is possible to say that knowing morals has a big effect on people's lives. Knowing about morals can make a person smarter on a mental level.

Moral values can be acquired from various sources, and movies are one of them. People commonly refer to movies as "flicks," identifying them as a form of visual communication that employs sound and moving pictures to narrate stories or provide knowledge. Nowadays, movies are a very famous form of media that can be easily seen these days. Movies are watched by many to pass the time, have fun, or learn. Film can be used for more than just fun; it can also be used to teach because it has moral lessons that teach the viewers. (Suwardi, 2018).

Messages can be sent to movies through the medium of film. A message is communicated to the viewer in each and every film. Individuals that watch the movie will realize that they are thoroughly captivated in the narrative that is depicted in the movie.

Tomries Laffly (2022) stated that among a certain amount of movies, A Man Called Otto is one of the interesting movie. This movie created by Marc Forster. A Man Called Otto is an endearing and perfect family film. This movie was played by Tomn Hanks as the main character. A Man Called Otto describes the situation when Otto tried to end his life because he no longer had a taste for life when his beloved wife left him, but every attempt failed because Otto had a new

neighbor who always bothered him by constantly asking Otto for help. Because Marisol (Mariana Trevino) and her husband Tommy (Manuel Garcia-Rulfo) kept asking for help from Otto, that's how their closeness developed. Otto, who was previously an angry, stiff figure who always felt he didn't need help from other people, began to understand how to open his mind and started to open up to other people. Even though Otto felt that he didn't need other people's help, he still wanted to help other people, which made him realize that he also needed other people's help. Without realizing it, the way Marisol (Mariana Trevino) and her husband Tommy (Manuel Garcia-Rulfo) continually ask Otto for help is a form of moral values in neighborhood environment. People of varying ages can view the movie "A Man Called Otto" (Kroll, 2022).

Using the movie "A Man Called Otto" as a source of analysis material is possible because it contains a great deal of moral content that can be utilized to develop a healthy motivation in one's life. In this film, there is also an emphasis placed on the moral value of assisting others, as we are aware that we cannot confront everything by ourselves. Additionally, we are able to observe the positive relationships that exist between neighbors (Wiseman, 2022).

In addition to that, this film is a type of family film, which implies that not only can anyone see it, but it also has the power to inspire individuals to live better lives daily. One hope is that this study may provide new insight into the film's moral values for the audience.

The researcher's focus lies in the analysis of moral values due to their significant impact on human existence. The impact of moral value will make

humans more dharmonic, balanced, and orderly. This is the reason why the researcher is interested in this topic. Moral values serve the objective of guiding individuals towards a more enlightened comprehension of appropriate behavior within society, while also being a crucial aspect of living. In addition, it is anticipated that the audience will be able to develop a positive character through the examination of moral values. What the readers may take away from this research is that life is never going to be simple, that they need to ask for assistance and that they need to assist each other in order to understand that humans are social beings and that they are extremely dependent on other people.

In our life, besides good moral there is also a bad moral. According to the daily news Liputan6 written by Ayu Rifka Sitoresmi on November 23rd, 2022 with the title of the article 'Nilai Moral adalah Tolak Ukur terhadap Sikap Baik dan Buruk Kenali Jenis Pesan'. Looking at the sources that have been explained, bad moral values are the opposite of the term goodness. Bad morals deviate from social proximity, besides that the effects can also cause social problems. Examples include stealing, corruption, and so on. According to Suseno (cited in Abidin, 2021) Behaviours that deviate from the acceptable norms in society are known to be bad morals. Therefore, the good always coexists with the bad.

In addition, the author is committed to the goal that readers will be able to find a solution to their problem and that good or bad moral value will be highlighted through this research.

B. Statements of the Problem

Based on the background of the study above, the researcher intends to focus on the following problems:

1. What are the moral values found in the main character in A Man Called Otto movie?
2. What are the types of moral values found in the main character in A Man Called Otto movie?

C. Objectives of the Study

Objective of the study is described as a precise and succinct declaration of the particular objectives and goals of a study. It delineates the researcher's intentions in terms of achievements and the anticipated insights or discoveries from their investigation

1. To describe the moral values that can be found in the main character in A Man Called Otto movie.
2. To reveal types of moral values found in the main character in A Man Called Otto movie.

D. Significances of the Study

The significance of a study refers to the contribution(s) to and impact of the study on a research field. They are:

1. For theoretical use

The researcher of this study hopes that the findings will help show readers how to get deeper into the moral messages in movies by taking inspiration from the character of Otto in the movie *A Man Called Otto* by Marc Forster.

2. For practical use

a. For Educators

They can use the movie "A Man Called Otto" to teach literature or literary elements that are inherent in a movie, especially when it comes to morals.

b. For student

Students can learn real things from movies, especially about the application of moral values in social or neighborly life, which can be used as a guideline for life in the school environment.

c. For others researcher

The research results from this study can be used as a reference for future studies on a similar topic.

E. Scope and Limitation

In this research, the researcher only analyzes moral values and then classifies them into types of moral values. The monologue or the main character's dialogue will be the writer's focus. The research will be conducted on the movie for two hours and six minutes and will work on a laptop.

F. Operational Definitions

1. Moral value

Moral values are examples of good or bad attitudes that are reflected in society's behavior.

2. Character

Fadlilah (2022) states that Characters are individuals or entities that fulfil a specific function or make an appearance in a film. They are perceived by the audience as possessing moral attributes and distinct inclinations, which are demonstrated by their dialogue and behaviour.

3. Movie

A movie is a multimedia medium that has the power to influence and alter individuals' cognition, emotions, and challenges. Movies are a form of communication that have a lot to do with society. They were made in a variety of social, political, and cultural settings. Students acquire proficiency in the language employed in the film industry. They also learn how to think critically about ideas of film aesthetics. (Afdilila, 2015).

