

STUDENTS' PERCEPTION OF USING POWERPOINT PRESENTATIONS TOWARDS THEIR SPEAKING SKILLS

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ABSTRACT

This study aimed to describe students' perceptions of using PowerPoint presentations to enhance their speaking skills and to explore the specific benefits of this tool in improving their speaking abilities. Using a qualitative method approach, data were collected from students in the English Language Education program at University PGRI Delta Sidoarjo during the 2023/2024 academic year. A Likert Scale Questionnaire was used for structured responses, and an Open-Ended Questionnaire provided detailed insights. Data were analyzed descriptively.

Findings revealed that students perceived PowerPoint presentations as highly beneficial for enhancing their speaking skills. PowerPoint helped them structure ideas more clearly and logically, improving speech coherence and organization. Multimedia elements like images and videos made presentations more engaging and visually appealing, maintaining audience interest and supporting spoken content. Additionally, students reported increased confidence due to PowerPoint serving as a visual aid, reducing the need for memorization and decreasing speaking anxiety. The interactive nature of PowerPoint facilitated better communication and audience interaction, further improving speaking abilities.

The study highlighted the significant role of PowerPoint in enhancing students' speaking abilities, aiding in structuring ideas, honing delivery techniques, and presenting information succinctly. The incorporation of multimedia elements improved the learning experience, catering to different learning styles and aiding in better retention and understanding of the material. Despite the benefits, there was a lack of comprehensive research on students' views regarding PowerPoint's role in enhancing speaking skills. This study addressed this gap, providing valuable insights into the advantages and challenges of using PowerPoint as an educational tool, underscoring its effectiveness in fostering better communication and comprehension among students.

Keywords: *Students' Perception, PowerPoint Presentations, Their Speaking Skills.*

INTRODUCTION

Speaking is considered one of the important language skills to master. This skill allows us to communicate with others orally. Speaking is a skill that students must master in English. In today's interconnected world, the ability to effectively communicate verbally is crucial. Mastering speaking skills not only facilitates everyday interactions but also plays a pivotal role in academic and professional success, particularly in the realm of English language education. Mandasari & Aminatun (2019) underscore the significance of speaking proficiency as an essential component of language learning. As globalization continues to shape diverse cultural exchanges and multinational collaborations, proficient speaking abilities are increasingly valued. Whether navigating complex discussions in academic settings or delivering impactful presentations in corporate environments, the ability to articulate ideas clearly is paramount. This proficiency not only encourages effective communication but improves confidence and critical thinking skills.

In between the array of tools available to support language development, Microsoft PowerPoint stands out as a versatile platform. Originally designed for creating visually engaging presentations, PowerPoint has evolved into an invaluable resource for educators, professionals, and students alike (Wati, 2016). By structuring information in a logical and visually compelling format, PowerPoint presentations offer a unique opportunity to hone speaking skills. This study explores the effectiveness of utilizing PowerPoint presentations to enhance students' speaking abilities. By investigating how PowerPoint can facilitate clearer expression, organized thought processes, and dynamic presentation skills, this research aims to provide valuable insights into optimizing educational practices. Understanding the impact of PowerPoint on speaking motivation and learning outcomes can contribute significantly to the development of innovative teaching methodologies.

In alignment with current technological advancements and educational needs, this research addresses a pertinent issue within English language education. It seeks to uncover practical strategies for leveraging PowerPoint presentations as a tool for fostering communicative competence and enriching learning experiences. By harnessing the potential of PowerPoint effectively, educators can empower students to articulate ideas confidently and engage meaningfully in both academic and professional contexts. Nancy Duarte aptly states, *"A presentation gives smart ideas an advantage"* (2020). This research endeavors to harness the power of presentations to empower students and elevate their speaking proficiency, thereby preparing them for success in an increasingly interconnected world.

PERCEPTION

Perception is the process by that individuals interpret sensory information from their environment, which includes sight, sound, touch, taste, and smell. Perception involves organising and understanding these stimuli to create a meaningful understanding of the world. Influenced by past experiences, beliefs, expectations and cultural background, perception shapes how individuals interpret and respond to their environment. In education, perception strongly influences how students engage with learning materials, teaching methods, and classroom settings, highlighting its important role in shaping the educational experience. Ultimately, perception determines an individual's reality, which illustrates that what an individual perceives can greatly influence their understanding and interaction with the world.

STUDENTS' SPEAKING SKILLS

Speaking skills are the integral part of language learning and teaching, involving the productive skill of conveying meaning through verbal utterances. These skills include constructing and shared meanings by using the verbal and non-verbal signals, which are essential in a variety of communicative contexts. Language learners develop speaking skills

through educational practices that emphasise engagement, ample speaking opportunities, motivation, and appropriate levels of linguistic proficiency.

The basis of clear communication is linguistic competence in grammar, vocabulary, pronunciation and sentence structure. Cognitive abilities such as critical thinking facilitate adaptability in different communication scenarios, while motivation and confidence enhance fluency and effectiveness of delivery. Speaking effectively also involves managing anxiety to reduce communication barriers such as hesitation. Non-verbal communication, including gestures and eye contact, enriches message clarity and interpersonal relationships. External factors such as audience characteristics, environmental conditions, topic complexity and socio-economic background further influence the acquisition and refinement of speaking skills in educational settings.

POWERPOINT PRESENTATION

PowerPoint presentations are widely used as visual tools to convey information in various settings, such as business meetings, educational environments, conferences, and training sessions. Created using software like Microsoft PowerPoint, these presentations consist of slides containing text, images, and multimedia elements, displayed sequentially as the presenter discusses the content. While PowerPoint is valued for its structured format and ability to integrate visual and interactive elements, some critics, such as Szabo and Hastings (2015), argue that it tends to prioritize content delivery over fostering reflective teaching practices. Critics also note that PowerPoint presentations often present information in a linear, authoritative manner, potentially limiting consideration of alternative perspectives (Kinchin, 2016).

Despite these critiques, PowerPoint offers numerous advantages. It facilitates the incorporation of visuals like charts and graphs, enhancing audience engagement and

comprehension. Multimedia elements such as audio and video clips can further enrich presentations, while interactive features like hyperlinks and quizzes promote active audience participation and retention. Moreover, PowerPoint supports efficient time management through timed slides and transitions, and allows for easy electronic distribution and accessibility.

However, effective use of PowerPoint requires consideration of audience needs and preferences to ensure engagement and impact. While PowerPoint is a powerful tool for delivering information visually, its effectiveness ultimately hinges on the presenter's speaking skills. Developing these skills, as highlighted by Duarte (2019), is essential for effectively conveying messages and achieving presentation objectives. Thus, while PowerPoint is a valuable tool, it is crucial to complement its use with strong speaking abilities to maximize its effectiveness in communicating ideas and engaging audiences.

RESEARCH METHOD

In completing this study, The researchers used qualitative research. Qualitative research design is an in-depth and contextual approach to understanding human phenomena and experiences. The data obtained is not numerical, this approach focuses on collecting in-depth data through the administration of questionnaires. The main objective is to understand the subjective meanings that individuals give to their experiences, as well as explain the social context, this research was conducted using descriptive methods from each question that the researcher will give a statement.

In addition, this approach allowed the researcher to understand in depth how students manage their English speaking and Power Point presentation skills, as well as the speaking strategies they use in demanding situations in the classroom. The results of this study not only provide a deeper understanding of students' experiences, but can also provide a basis for the

development of personal skills and confidence levels in learning, especially in the English Education 2023 class.

FINDINGS

This research resulted in qualitative findings obtained from data analysis of Likert and open-ended questionnaires. Qualitative data analysis with descriptive analysis method produced findings in the form of descriptions that explain the views and experiences of participants.

Table No.4.1. List of Research Subject Names

NO.	NAME
1.	FS
2.	EF
3.	JL
4.	BR
5.	LI
6.	NC
7.	LF
8.	DS
9.	HA
10.	HT

The table presented list the names of some English Language Education students of batch 2023/2024 who have been selected by the researcher to fill in the questionnaire for the research. There are ten students consisting of seven women and three men. Their selection criteria were based on the level of active participation during presentation learning and speaking ability in class. Their active participation in the learning process was an important factor in their selection as the sample for this study.

The selected students played a key role in this study due to their experience and skills in speaking and presenting in English. This ensures that the data obtained from the questionnaires they filled out can provide rich and meaningful insights related to the topic under study. The results of the study are expected to provide a representative picture of students' learning experiences in the context of English-speaking skills in their academic environment.

In addition, the presence of gender variation in the sample can also enrich the analysis of this study with diverse perspectives. The different ways of participating and communicating between men and women in the context of English language learning can be of additional value in understanding the questionnaire results obtained. Thus, the data collected from this study is expected to make a significant contribution to practical understanding in the development of methods of learning English speaking skills at the university level.

The findings that the researcher obtained from the questionnaire are described as follows:

Data 1

Do you agree with being distracted or bored during PowerPoint presentations?

Most of respondents answered the question indicating that respondents strongly agreed if they felt distracted or bored during the PowerPoint presentation, while a minority only agreed. Neutral responses from respondents indicate that they may not feel too distracted or bored, but also not fully interested or engaged in the presentation. This analysis illustrates that quality and engagement in PowerPoint presentations can be an important concern based on respondents' responses.

Data 2

Do you agree to what extent that the use of oral presentations in class can intensify students' speaking skills?

Most of respondents answered the question with the data showing that respondents strongly agreed that the use of oral presentations can improve students' speaking skills. There were respondents who did not like the statement, while the rest of the respondents agreed with the statement. This result highlights the dominant positive perception towards the benefits of using oral presentation techniques in the context of classroom learning. In this context, it can be concluded that this approach is widely viewed as an effective way to enrich and improve students' speaking skills in the classroom.

Data 3

Do you agree that the use of PowerPoint presentations can improve students' speaking skills in conveying information in a clear and structured manner?

Most of respondents answered the question indicating that they strongly agreed with the statement. There were respondents who chose a neutral answer, indicating uncertainty or not having a strong opinion regarding the benefits of PowerPoint presentations in that context. Meanwhile, other respondents agreed that PowerPoint presentations can improve students' speaking skills. The results show that most respondents viewed the use of PowerPoint presentations as an effective tool to assist students in conveying information in a clear and structured manner. Although some were neutral, most recognized the added value of this technology in terms of developing students' speaking skills in the learning environment.

Data 4

Do you agree that PowerPoint presentation help students understand and organize their ideas before submitting them orally?

Most of respondents answered the question indicating that they strongly agree with the statement, suggesting that they view PowerPoint presentations as a useful tool to prepare and convey ideas in a more structured and effective manner. There were respondents who chose to answer neutral, indicating that they did not have a strong inclination to agree or disagree with the statement. Meanwhile, other respondents agreed that PowerPoint presentations can help in understanding and organizing ideas before delivering them orally. This result shows a predominantly positive perception of the benefits of PowerPoint presentations in the context of helping students organize their thoughts before making oral presentations. Although some were neutral, the majority of respondents recognized the added value of using this technology in improving the quality of students' presentations and organization of ideas prior to oral expression.

Data 5

Do you agree that the use of images or graphics in a PowerPoint presentation can intensify understand of the submitted material?

Most of respondents answered the question indicating that they strongly agree with the statement, signaling that they believe that the use of images or graphics in PowerPoint presentations can significantly improve the understanding of the material by the audience. There are respondents who chose a neutral answer, indicating that they do not have a strong view either agreeing or disagreeing with the benefits of using images or graphics in PowerPoint presentations. While other respondents chose to agree that the use of images or graphics can sharpen the understanding of the material presented. These results illustrate that most respondents see the added value of using visuals in presentations to clarify and strengthen understanding of the material presented, while a small proportion of respondents remain neutral or have a more moderate view of the material.

Data 6

Do you agree that the use of visual elements such as graphics and images in PowerPoint presentations can enhance the attraction and understanding of the audience towards student-speaking presentations?

Most of respondents answered the question indicating that respondents strongly agreed that the use of visual elements such as graphics and images can significantly improve audience appeal and comprehension of presentations using student languages. Other respondents chose a neutral answer, indicating uncertainty or not having a strong opinion on the usefulness of visual elements in improving audience appeal and comprehension and some respondents agreed that the use of graphics and images can improve audience appeal and comprehension. Whereas, other respondents disagreed with the statement, perhaps feeling that visual elements have little influence in the context of presentations using student language. The results show that most respondents see great value in the use of visual elements in strengthening the visual effect and facilitating the audience's understanding of the material presented, although there are a small number who have a different or neutral view on the matter.

Data 7

Do you agree the visual design (color, font, and layout) in a PowerPoint presentation affects your level of interest in the submitted material?

Most of respondents answered the question indicating that they agree that visual design affects their level of interest in the presentation material, while other respondents strongly agree with the statement. This shows that most respondents think that good visual design can enhance the appeal of a presentation and help maintain their interest in the material presented. In this context, the role of visual design, including the effective use of colors, fonts and layouts, is recognized as an important factor in creating an engaging presentation experience and facilitating audience understanding of the information presented.

Data 8

Do you agree that a creative PowerPoint presentation can assist students in maintaining the audience's attention during a speaking presentation?

Most of respondents answered the question indicating that they strongly agree with the statement. This result shows that most respondents see the added value of creativity in PowerPoint presentations to maintain audience interest and focus while the presentation is speaking. There are respondents who chose a neutral answer which indicates that they do not have a strong opinion regarding the ability of creative PowerPoint presentations to maintain audience attention. While other respondents agreed that creative PowerPoint presentations can help maintain audience attention. Despite a few neutrals, most respondents recognized that a creative approach can be an important factor in creating an engaging and effective presentation experience in maintaining audience attention.

Data 9

Do you agree that a PowerPoint presentation accompanied by an oral explanation can intensify information retention compared to a presentation that only uses a slide without an oral statement?

Most of respondents answered the question by indicating that they strongly agreed with the statement. This shows that the majority of respondents think that the combination of PowerPoint presentations with oral explanations can be effective in strengthening the understanding and retention of information by the audience. There were respondents who chose a neutral answer, indicating that they do not have a strong opinion on whether PowerPoint presentations with oral explanations can significantly improve information retention. On the other hand, respondents agreed that PowerPoint presentations with oral explanations can

improve information retention. Although some were neutral, these results highlight the importance of the interaction between visual and verbal elements in creating a more immersive and memorable learning experience in a presentation context.

Data 10

Do you agree that giving feedback to a PowerPoint presentation can intensify students' speaking skills development?

Most of respondents answered the question indicating that they strongly agree that providing feedback on PowerPoint presentations can significantly improve students' speaking skill development. There were respondents who chose a neutral answer, indicating uncertainty or not having a strong opinion on the impact of PowerPoint presentation feedback on students' speaking skill development. Whereas, other respondents agreed that providing feedback can be intensive in developing students' speaking skills, there were also respondents who disagreed with the statement.

These results show that most respondents think that feedback is an important factor in supporting active learning and communication skills development, especially in the context of using presentation technology such as PowerPoint. Although a minority held a different or neutral view, this data highlights the importance of feedback in enhancing the effectiveness of presentations and the development of students' speaking skills in educational settings.

Data 11

What is your experience of using PowerPoint presentations in learning to develop your speaking skills?

Most of respondents answered the question by indicating that they had positive experiences in using PowerPoint to develop speaking skills. The creation of slides helped them organize the material logically and deliver the presentation clearly, which in turn boosted their confidence. The visuals used as guides also helped explain concepts in an engaging manner, while reducing reliance on reading directly from the slides. This structured approach, supported by visual aids, proved effective in reducing presentation anxiety and boosting confidence through regular practice and positive feedback. However, some narratives also highlighted the limitations of using PowerPoint, cautioning against over-reliance on slides containing long texts that could hinder the actual learning process.

Overall, the results of this study confirm that PowerPoint can be a valuable tool in improving speaking skills by promoting organization, clarity, engaging presentation and increased confidence. However, it is important not to abuse the tool and to maintain a balance between the use of slides and the overall development of speaking skills.

Data 12

How does a PowerPoint presentation help you interact with your audience or classmates during your presentation?

Most of respondents answered the question by stating that they see PowerPoint presentations as a tool capable of transforming lectures into a more dynamic interactive experience. The research shows that the use of slides with visuals and bullet points serves as a guide for the audience, increasing the clarity of the presentation, as well as reducing the risk of 'talking head' syndrome.

This approach also allows the presenter to be more flexible in explaining concepts or answering questions without having to leave anyone in the classroom. Interactive features such as polls and quizzes not only stimulate direct engagement from the audience, but also help in gauging understanding and creating opportunities for in-depth discussion. Using the right visual aids and a clear presentation structure, PowerPoint empowers presenters to effectively convey messages, build audience trust, and enrich their learning experience. This not only creates a more engaging and relevant presentation, but also a more dynamic and impactful learning experience for students.

Data 13

How do you solve your difficulties in using PowerPoint presentations for speaking?

Most of respondents answered this question by indicating that they see mastering PowerPoint presentations as a journey that may be complicated at first, but ultimately very rewarding. The study revealed that overcoming nervousness is a key factor in presenting confidently. Careful preparation and a deep understanding of PowerPoint's features are crucial. Repeated practice with simple yet effective slides can significantly boost your confidence when presenting. Providing backups and trialing devices on the day of the presentation are practical steps that should not be overlooked.

Focusing on the audience, as well as using key points and visuals rather than text-heavy slides, are important strategies in creating an effective presentation. The ultimate goal of a good presentation is to spark meaningful discussion; therefore, it is important not to be afraid of questions you may not have answered, as learning from interactions with the audience is an integral part of the successful presentation process.

Data 14

Which one do you think that improve your learning, PowerPoint presentation or other teaching methods?

Most of respondents answered this question by indicating that they had mixed views on the effectiveness of PowerPoint presentations in teaching contexts. The researcher found that some respondents consider PowerPoint presentations to be highly effective due to its ability to organize information, provide visual aids and maintain student engagement in learning. They saw PowerPoint as a valuable tool for introducing material and conveying important information.

However, other opinions highlight that PowerPoint presentations are not sufficient to achieve deep understanding. This section emphasizes the importance of complementing the use of PowerPoint with other active teaching methods, such as discussions and activities, which can encourage student participation and a deeper understanding of the material. Overall, this analysis concludes that PowerPoint presentations can be a useful tool in teaching, but their use should be accompanied by other learning methods to create a comprehensive and effective learning experience for students.

Data 15

If you had any advice for Lectures or curriculum designers, what would you recommend to make PowerPoint presentations more effective in developing students' speaking skills?

Most of respondents answered this question by indicating that they had mixed views on the usefulness of PowerPoint presentations in learning contexts. This text represents a discussion on the effectiveness of using PowerPoint in teaching, with a range of views expressed by participants. Some respondents supported the idea of more interactive and engaging PowerPoint presentations, adding elements such as questions, discussions and presentation exercises to improve students' speaking skills. On the other hand, respondents saw the value of live presentation exercises in front of the class as a way to boost confidence. Respondents also agreed with the use of PowerPoint, but with the condition that instructors should utilize it as a tool to initiate discussion, rather than just following a script. Instead, respondents sought alternative presentation methods with modern applications to overcome potential boredom.

Neither respondent presented concrete solutions, while other respondents expressed confusion and a desire to create engaging presentations. This discussion highlights the existing debate surrounding the benefits of PowerPoint presentations in learning. From the results of this analysis, it is important to consider these various viewpoints and choose a presentation method that best suits the learning objectives as well as the characteristics of the students at hand.

DISCUSSION

Based on the research findings, the students strongly agreed with the positive impact of PowerPoint presentations on their speaking skills. The study, which was conducted with a sample of 10 students through a questionnaire, revealed that most respondents affirmed the benefits of using PowerPoint to increase engagement and clarity in communication. Although some students noted occasional distractions or boredom during presentations, the majority acknowledged that PowerPoint presentations helped them improve their ability to organise and convey information effectively.

The students also highlighted the role of visual aids such as pictures and graphs in enhancing audience understanding and maintaining interest. In addition, respondents appreciated PowerPoint's interactive features, such as polls and quizzes, which encourage an active learning environment and increase participation. Overall, this study underscores the important role of PowerPoint presentations in enhancing students' speaking ability and

improving their overall learning experience, reflecting the positive perception among participants towards this educational tool.

CONCLUSION

The study perceives that using PowerPoint presentations has a positive impact on students' speaking skills by helping them organize their thoughts, practice delivery skills, and present information logically and concisely. PowerPoint presentations contribute to increasing students' self-confidence and engagement by providing a visual aid, which allows them to focus more on their delivery and less on memorizing content, thus reducing anxiety and nervousness. The integration of multimedia elements in PowerPoint presentations makes learning more engaging and effective, catering to diverse learning styles and aiding in better retention and comprehension of information.

PowerPoint provides a structured framework for organizing content, helping students present their ideas more clearly and effectively, which supports better communication and understanding. The use of PowerPoint presentations in speaking tasks motivates students by making the activities more interactive and visually appealing, thereby increasing their interest in learning and participation. However, there is a lack of extensive research on students' perceptions of using PowerPoint presentations for improving speaking skills. This study fills a gap by exploring these perceptions and providing insights into the benefits and challenges associated with this teaching tool.

SUGGESTIONS

Educators should provide training to students on how to effectively use PowerPoint presentations, including guidance on slide design, content organization, and delivery techniques to maximize the benefits of this tool. Encouraging the use of visual aids, multimedia elements, and interactive components in PowerPoint presentations should make them more

engaging and help in better retention of information. Implementing regular speaking practice sessions using PowerPoint presentations and providing constructive feedback will help students improve their speaking skills over time and gain more confidence. While PowerPoint is effective, it is also important to explore other presentation formats and tools to cater to different learning styles and keep the learning experience fresh and engaging.

Further research should be conducted to explore the long-term impact of using PowerPoint presentations on students' speaking skills, and comparative studies with other presentation tools can provide a broader understanding of effective teaching methods. Additionally, considering cultural differences in presentation styles and preferences can enhance the effectiveness and relevance of PowerPoint in different educational settings. By implementing these suggestions, educators can enhance the effectiveness of PowerPoint presentations in improving students' speaking skills and overall learning experience.

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